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IAEM REDUCES PREMIUM LIABILITY INSURANCE RATES

Dallas, Texas, 10 November 2005 —The International Association for Exhibition Management (IAEM), the leading association for the global exhibition industry, and Buttine Exhibition Insurance, IAEM's service partner for insurance, announced two changes in the IAEM Liability insurance program that have significantly reduced the costs for exhibition organizers' commercial general liability insurance. The changes include:

-- The appointment of the Chubb Group as insurance company for the IAEM Exhibition and Special Event Organizers' liability insurance program; and

--The formation by Buttine Exhibition Insurance of a Risk Purchasing Group (RPG), an arrangement that will permit exhibition and event managers to band together in order to obtain lower liability insurance premium rates.

John Buttine, president of Buttine Exhibition Insurance, states, "Recent examples of the savings made possible through use of the improved program include that of a large trade show company whose insurance premium dropped from \$120,000 to \$85,000, and an eight-event trade show company whose premium fell to \$2,125 from \$3,950. And an organizer of two trade events paid only \$1,100 this year as against \$2,400 for the same events last year."

For more information and/or a prompt no-obligation proposal contact:
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Applications are available on the IAEM Web site at www.iaem.org, under IAEM Services, and on the Buttine Web site at www.buttine.com/applications.htm.

About IAEM

Since 1928, the International Association for Exhibition Management (IAEM) continues to provide quality and value to its members through leadership, service, education, and strong relationships. IAEM is the largest association of the exhibition industry in the world, with a membership of both show organizers and exhibition suppliers. Organizers of more than 20,000 exhibitions and events around the world are members of IAEM. IAEM also supports IAEM Services, Inc., a wholly owned subsidiary that partners with industry suppliers and service providers to offer high quality, low cost exhibition products and services to the industry. For more information, visit www.iaem.org.

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