SPECIALTY E&O PLAN

APPLICATION FOR
SPECIALTY ERRORS AND OMISSIONS
LIABILITY INSURANCE PLAN

Underwriting Manager: MEDIA/PROFESSIONAL INSURANCE
Two Porching Square, Suite 800, 2300 Main Street
Kansas City, Missouri 64108-2404
TELEPHONE (816) 471-6118 FAXIMILE (816) 471-6119
E-MAIL: mpins@ix.netcom.com

WHAT YOU SHOULD KNOW ABOUT THIS APPLICATION:

--- CLAImS MADE POLICY
This application is for a CLAIMS MADE POLICY. CLAIMS MADE coverage applies only to those claims that are first made during the policy period and result from wrongful acts committed AFTER the RETROACTIVE DATE stated in the policy, if issued.

--- DEFINITIONS
The words We, Us and Our whenever used in this application refer to the Insurance Company offering the claims made policy.

The words You and Your in this application refer individually and collectively to:

1. The corporation(s), partnership(s) and/or sole proprietorship(s) for which coverage is desired;

2. Each person who is an officer, director, owner, partner or employee of the firms listed in Item 1 above.

--- DEDUCTIBLE
The coverage You are applying for includes a deductible applying to each wrongful act and applies to any combination of damages and claim expenses.

--- CLAIM EXPENSES WITHIN LIMIT
The Policy form for which You are applying contains a provision that reduces the total limit of insurance stated in the policy by the amount of claim expenses paid by Us.

--- APPLICATION FORMS PART OF POLICY
Your submission of this application does not obligate You to buy insurance nor are We obligated to sell insurance or to offer insurance upon any specific terms requested. If coverage is effected, this application containing Your statements and answers will attach to and form a part of the policy. If coverage is offered or bound, any false or incorrect statements or answers which may have affected Our decision to offer or bind coverage could result in the offer being retracted or coverage being voided.
APPLICATION FOR SPECIALTY ERRORS AND OMISSIONS LIABILITY INSURANCE POLICY

INSTRUCTIONS:
The purpose of this application is not only to provide Us with underwriting and rating information, but more importantly, to help make certain You and We have a meeting of minds about what the policy, if issued, will cover and what it will not. Thank You for taking the time to provide Us with accurate information.

1. Answer all questions. If any question does not apply, explain why not.

2. If space is insufficient, continue answers on Your letterhead.

3. The application must be signed and dated by a principal, partner, officer or director of the firm.

4. Attach:
   A. A recent brochure or similar materials describing activities or services;
   B. Your most recent financial statement or annual report.
   C. Copies of standard contracts You enter into with clients; and
   D. Any other forms or materials which will provide the underwriter with information about the services You perform.

PROPOSED INSURED (APPLICANT):

1. ____________________________________________
   Name of Your firm:

   ____________________________________________
   Street Address

   ____________________________________________
   City, State, Zip Code

   ____________________________________________
   Telephone No.

2. A. Provide the date Your firm was established. ________________

   B. Geographic area in which You provide service(s)
      • Local • Regional (Multi State) • National • International

3. Are you owned by, or affiliated with other companies, or do you have any subsidiaries? • Yes • No
   A. If yes, advise who they are.

   B. For which of these do you wish to extend coverage.

4. A. Within the past five years, have You changed Your name, acquired any business, or have You merged or consolidated with any entity? • Yes • No

   If yes, provide the following information (if more space is needed, advise by attachment)

<table>
<thead>
<tr>
<th>Name of Entity</th>
<th>Date of Transaction</th>
<th>Type of Transaction (acquisition, merger or consolidation)</th>
</tr>
</thead>
<tbody>
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Page 2 of 6

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Media/Professional Insurance Agency, Inc.
B. In any of the transactions listed in 4. A. above, did You assume the liabilities (i.e. responsibility for prior acts) of the acquired, merged or consolidated entity? • Yes • No
If yes, provide details of the liability(ies) assumed.

5. A. Provide the number of Your:

- principals, partners or officers
- technical personnel
- clerical personnel

B. List the qualifications of key personnel or attach experience resumes of each.

C. List professional societies and trade associations relating to the services to be insured in which You or any of Your officers are a member.

D. Do You have any certified or licensed professionals on staff? (i.e. architect, engineer, medical practitioner, attorney, CPA, actuary, or insurance agent or broker, etc.)
• Yes • No  If yes, what services are they providing.

OPERATIONS:

6. A. Describe the services you provide that You wish to insure. (Attach company brochures, advertising materials, etc. that describe these services.)

B. Do You use independent contractors or subcontractors for the services described in A. above?
• Yes • No  If yes, describe the services they provide and the estimated percentage of time used.

7. Briefly describe Your five largest jobs or projects during the past five years.

<table>
<thead>
<tr>
<th>Client</th>
<th>Revenue</th>
<th>Service(s) Performed</th>
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</thead>
<tbody>
<tr>
<td>1.</td>
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<td>5.</td>
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8. A. What do You see as Your potential exposure to E&O claims?

B. What safeguards or procedures do You employ to avoid these claims or reduce these exposures?

9. A. Do You use a written contract or agreement describing the services You will provide? • Yes • No

If yes, attach representative contracts, work orders, license agreements or letters of agreements You use with Your clients. If no, explain how you reach agreement with Your clients regarding the services to be insured.

B. Percentage of time agreements in 9. A. above are used ______%  

C. Do your contracts contain the following:
- Hold Harmless or Indemnity Agreement inuring to Your benefit • Yes • No
- Hold Harmless or Indemnity Agreement inuring to Your client's benefit • Yes • No
- Guarantees or Warranties • Yes • No
- Disclaimer inuring to Your benefit • Yes • No

D. Has a law firm experienced in Your field reviewed Your:
- Contracts • Yes • No
- Procedures • Yes • No

10. Provide the following information regarding Your income:

<table>
<thead>
<tr>
<th>Domestic Operations</th>
<th>Past 12 Months</th>
<th>Current 12 Months</th>
<th>Estimate for Coming Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gross billings, sales, fees commissions (circle the applicable basis)</td>
<td>$ ______________</td>
<td>$ ______________</td>
<td>$ ______________</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Foreign Operations</th>
<th>Past 12 Months</th>
<th>Current 12 Months</th>
<th>Estimate for Coming Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gross billings, sales, fees commissions (circle the applicable basis)</td>
<td>$ ______________</td>
<td>$ ______________</td>
<td>$ ______________</td>
</tr>
</tbody>
</table>
CLAIM EXPERIENCE:

11. A. Have any claims, suits or proceedings been made during the past five years against any of You or any of Your predecessors in business, subsidiaries or affiliates or against any of their past or present partners, owners, officers, sales persons or employees? • Yes • No If yes, complete a supplemental claim information form for each.

The policy for which You are applying, if issued, will not insure any claims, suits or proceedings made against any of You before the inception date of the policy or any subsequent claims, suits or proceedings arising therefrom.

B. Are any of You aware of any actual or alleged fact, circumstance, situation, error or omission which may reasonably be expected to result in a claim being made against You or any of the persons or entities described in 11. A. above? • Yes • No If yes, explain below or in an attachment.

The policy for which You are applying, if issued, will not insure any claims that can reasonably be expected to arise from any actual or alleged fact, circumstance, situation, error or omission known to any of You before the inception date of the policy.

12. Have any of You or any of Your predecessors in business, subsidiaries or affiliates or any of their past or present partners, owners, officers, sales persons or employees been investigated and/or cited by any regulatory agency for violations arising out of Your or their activities? • Yes • No If yes, explain below or attach a statement giving details.

PRIOR OR CURRENT COVERAGE:

13. A. Provide the following information for similar insurance, if any, carried during the last five years

<table>
<thead>
<tr>
<th>Company</th>
<th>Limit</th>
<th>Deductible</th>
<th>Premium</th>
<th>Policy Term</th>
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B. Advise current retroactive date (if claims made) ________________________________

14. Provide the following information for General Liability coverage currently in force:

<table>
<thead>
<tr>
<th>Company</th>
<th>Limit</th>
<th>Deductible</th>
<th>Policy Term</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$ _______</td>
<td>$ _______</td>
<td>$ _______</td>
</tr>
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</table>

Does the policy above include coverage for Products/Completed Operations Hazards? • Yes • No

15. Limit of Liability desired: ________________ Deductible: ________________
REPRESENTATIONS:

By signing this application, You agree that:
A. The statements and answers given in this application and any attachments to it are accurate and complete;
B. The statements and answers You furnish to Us are representations You make to Us on behalf of all persons and entities proposed for coverage;
C. Those representations are a material inducement to Us to provide a proposal for insurance;
D. Any policy We issue will be issued in reliance upon those representations;
E. You will report to Us immediately, in writing, any material change in Your operations, condition or answers provided in this application that occur or are discovered between the date of this application and the effective date of any policy, if issued; and
F. We reserve the right, upon receipt of any such notice, to modify or withdraw any proposal for insurance We have offered.

WARNING

ANY PERSON WHO KNOWINGLY AND WITH INTENT TO DEFRAUD ANY INSURANCE COMPANY OR OTHER PERSON FILES AN APPLICATION FOR INSURANCE OR STATEMENT OF CLAIM CONTAINING ANY MATERIALLY FALSE INFORMATION, OR CONCEALS FOR THE PURPOSE OF MISLEADING, INFORMATION CONCERNING ANY FACT MATERIAL THERETO, COMMITS A FRAUDULENT INSURANCE ACT, WHICH IS A CRIME AND IN NEW YORK SHALL ALSO BE SUBJECT TO A CIVIL PENALTY NOT TO EXCEED FIVE THOUSAND DOLLARS AND THE STATED VALUE OF THE CLAIM FOR EACH SUCH VIOLATION.

-----------------------------------------------
Date                                             Your Signature
-----------------------------------------------

Your Title

To Be Completed by Producer(s) Only:

<table>
<thead>
<tr>
<th>RETAIL PRODUCER</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>PRODUCER NAME:</td>
<td>JOHN BUTTINE, INC.</td>
</tr>
<tr>
<td>CITY, STATE:</td>
<td>125 PARK AVENUE, 3RD FLOOR</td>
</tr>
<tr>
<td>TELEPHONE NUMBER:</td>
<td>NEW YORK, NY 10017</td>
</tr>
<tr>
<td>(212) 697-1010 / 1-(800) 964-4454 / FAX (212) 986-2822</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>WHOLESALE PRODUCER</th>
</tr>
</thead>
<tbody>
<tr>
<td>PRODUCER NAME:</td>
</tr>
<tr>
<td>CITY, STATE:</td>
</tr>
<tr>
<td>TELEPHONE NUMBER:</td>
</tr>
</tbody>
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Note: Agent/broker is responsible for collection and filing of any surplus lines taxes and fees that may apply.

Page 6 of 6

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