

ShowDown® Exhibitor EVENT CANCELLATION INSURANCE

FREQUENTLY ASKED QUESTIONS

What is ShowDown® Exhibitor Event Cancellation Insurance?

The policy has been designed exclusively for exhibitors at trade or consumer shows and provides financial protection for certain types of potential losses if they are unable to open or keep open their booth during the period before and including the trade or consumer show.

How do I purchase ShowDown® Exhibitor Event Cancellation Insurance?

The policy can be purchased by completing the simple one-page application on-line at www.buttine.com or by downloading and faxing it to 212-504-8084.

What types of losses does ShowDown® Exhibitor Event Cancellation Insurance cover?

It provides coverage for many unexpected costs, expenses and/or commitments that an exhibitor may incur. If the event is cancelled, postponed, interrupted or relocated the policy will respond. In addition, if you are unable to open or keep open your booth due to physical loss and/or damage to exhibit, late or non-arrival of exhibits, accident or illness to a key business partner or family member, and/or severe weather conditions, the policy also responds. Terrorism is also automatically provided.

Will ShowDown® Exhibitor Event Cancellation Insurance provide coverage if the weather forces the event to be cancelled or postponed?

Yes, **ShowDown® Exhibitor Event Cancellation Insurance** will provide coverage if the weather conditions are extreme enough to prevent the event from taking place. All Expenses and Extra Expenses that you incur are covered.

Will ShowDown® Exhibitor Event Cancellation Insurance provide coverage if Key Employee or Business Partner suffers an accident or illness?

If you are unable to open or keep open your booth or space due to an accident or illness of Key Employee or Key Business Partner the policy will respond.

When should I purchase ShowDown® Exhibitor Event Cancellation Insurance?

You should purchase a **ShowDown® Exhibitor Event Cancellation Insurance** policy as soon as you register for the trade or consumer show. **ShowDown® Exhibitor Event Cancellation Insurance** must be purchased at least 15 days prior to the scheduled Move-In date of the trade or consumer show.

What happens if my booth is damaged or lost?

If your booth is damaged or lost resulting in you being unable to open or keep open your exhibition stand or space at the trade or consumer show, the policy will pay for these expenses.

How long does it normally take to resolve a claim?

If the paperwork and documentation are readily available, then a claim will be settled promptly.